

Australian Olive Leaves put the Squeeze on ‘Super Juices’

(Xynergy note: Since this article was written, Olive Leaf Australia, the producers of MediOlive Olive Leaf Complex were bought by Comvita of New Zealand. The product, MediOlive was rebranded as Comvita Olive Leaf Complex.)

Scientific antioxidant research has shown that MediOlive Olive Leaf Complex is up to 25 times more powerful than some of the popular antioxidant fruit juices like Goji, Noni, Acai and Mangosteen and is 500% stronger than the best of these (Goji).

Choice magazine (in Australia) recently completed a study showing that some of the so called super juices sell for up to \$85 (£40 approx) per litre but a single dose contained only 10% of the antioxidant capacity of an apple.

MediOlive (which is always made from fresh leaves) has also been tested using the same scientific methods and is proven to have a remarkable antioxidant capacity.

In 2005, the Natural Products Pharmacology Unit at Southern Cross University, New South Wales completed the extract's first ever antioxidant capacity tests.

Researchers were amazed at the results when they discovered that the MediOlive fresh leaf extract has an antioxidant capacity 400% stronger than vitamin C.

In confirming this study, recent testing at Brunswick Laboratories in Massachusetts, USA found that the MediOlive leaf extract has a total antioxidant capacity (TAC) of more than 507,000 umol TE/litre making it an exceptional source of natural antioxidants with free radical scavenging capability.

Slip, Slap, Slop... and Slurp. How MediOlive can help protect you from sun damage

One of the most successful public health campaigns, launched in Australia during the 90s, was aimed at educating people not to go out in the sun without protection. The incidence of skin cancers in Australia was growing at an alarming rate. But the idea of ‘Slip on a shirt, Slap on the sun cream and slop on a hat’ helped to reduce this problem significantly.

Now we can add Slurp to the slogan... quite simply ultraviolet (UV) rays from the sun generate free radical molecules in the skin that damage skin cells causing accelerated aging and increasing the risk of other skin conditions.

Antioxidants neutralise free radical activity. MediOlive Olive Leaf Complex is a powerful antioxidant; more powerful than Vitamin C, Goji, Acai, Noni and Mangosteen. Hence, taking MediOlive regularly can help avoid sun damage and skin ageing. Add it to your shopping list when next buying sun creams.